

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP OCT10/12 18.44
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	MEDIA PLACEMENT
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SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6249645

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	DEF	JUST	FROM	POLITI	EST#1544	COMMENTS:	(LINE,	ORDER,	INVOICE)
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FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			OCT10/12 18.44

STA 3

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1544												
21	S		1100A-1200N	30		\$1,000.00	10/11	10/11	0		THU	0
PROGRAM : VIEW-ABC CON COM1 : VIEW-ABC												
37	A		600A-900A	30		\$1,000.00	10/14	10/14	1		SUN	1

PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-21 FOR 1 SPOT/WK

REP HEADLINE# 6249645 TRF# 323794
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 18.44
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#21	MISSED:THU/1100A-1200N				OCT11		30S	\$1,000.00	(OCT10/12)	
			OFFER:SUN/600A-900A				OCT14		30S	\$1,000.00	PLS ADVISE.	
			CMT:WE CAN OFFER									
OCT/12			80450.00									
										CONTRACT TOTAL	80450.00	
										TOTAL SPOTS	35	

MARKET TOTALS \$211,710 WFTV 38% WKMG 19% WESH 17% WOFL 9% WKCF 5% WRBW 9% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE